



GLEE's 2nd Annual Green Living Awards

Businesses Category

For Cumulative Efforts leading up to January 1, 2008

Name of business: Well-Tech Wellness Products (Independent Shaklee Distribu Sugarloaf Key
Dean Walters Owner City/Island
Name of Applicant Relation to Business:

Summary

Well-Tech Wellness Products is proud to represent Shaklee products. Shaklee is the number one natural nutrition company in the United States, and was the first company to develop a "green" cleaning product in 1960 - before the word 'biodegradable' was in the dictionary. The first company in the world to be certified as having a net-zero impact on the environment, our cleaning products are effective, affordable, safe for the home, and safe for the environment. Their concentrated formulas reduce packaging waste, and drastically reduce CO2 emissions from trucks that would have to transport them. The company is involved in conservation and climate change efforts all around the world. Our products have been on the Calypso with Jacques Cousteau, and to the North Pole with Will Steger.

Accomplishments

<u>Renewable Energy</u>	Demonstrated use and/or promotion of appropriate solar, wind and bio generated sources of renewable energy.
Shaklee Corp. has partnered with Mellennium Promise to facilitate direct emissions reductions by providing sustainable solar energy to electrify villages in Malawi. Shaklee is the first consumer products company to offset 100% of its greenhouse gas emissions through the U.S. EPA Climate Leaders program and use certified Green-e renewable energy.	
<u>Clean Transportation</u>	Demonstrated use and/or promotion of smart, clean and economically efficient uses of biodiesel, fuel cells, and hybrid vehicles. Or no vehicles at all!
N/A	

<u>Clean Boating</u>	Demonstrated adherence and/or promotion of eco-friendly actions whilst on the water, including cleaning products, propulsion, water conservation, fisheries conservation, catch and release techniques, and use of Florida Clean Marinas, Boatyards, and Retailers .
<p>Shaklee's line of environmentally responsible cleaning products are safe for the environment, and are being used in many marinas around the country. The ingredients biodegrade to naturally occurring elements within days, thus non contaminating our water sources.</p>	
<u>Energy Conservation</u>	Demonstrated use and/or promotion of energy-efficient appliances, energy audits, and retrofits for financial savings and pollution reduction.
<p>Since Shaklee's cleaning products are concentrated, they eliminate thousands of plastic bottles from ending up in our landfills, and eliminate thousands of pounds of products that need to be packaged and transported, thus saving a great deal of energy, and the greenhouse gas emissions from the trucks that would have to transport them.</p>	
<u>Green Building</u>	Demonstrated use and/or promotion of green techniques and technologies during retrofits on existing buildings and efficient designs for new buildings.
<p>In 2000, Shaklee opened its new World Headquarters, one of the first green, energy-saving, award-winning buildings designed using ONLY sustainable materials, including certified sustainable wood, recycled carpets, and recycled plastics. In 2001, Shaklee received the Savings by Design Energy Efficiency Integration Award by the American Institute of Architects.</p>	
<u>Green Financing</u>	Demonstrated use and/or promotion of tax credits, rebates, and other incentive programs that help finance, sustainability projects. Also includes Socially Responsible Investing.
<p>N/A</p>	
<u>Healthy Living</u>	Demonstrated adherence and/or promotion of green procurement, green consumerism and healthy choices through buying organic foods and other non-toxic, healthy and sustainable products.
<p>Shaklee products are made from renewable, eco-friendly resources - for example, the cleaning products use corn and coconut surfactants.</p>	

<u>Land Conservation</u>	Demonstrated adherence and/or promotion of conservation of natural habitats by using Keys-Friendly landscaping practices and use of GreenThumb Certified Nurseries .
<p>Shaklee is a major partner in the Green Belt Movement, and has instituted the "A Million Trees, A Million Dreams" campaign, planting trees in North American and Africa.</p>	
<u>R4 #1: Reduce</u>	Demonstrated reduction of waste through bulk buying, refillable products, double-sided printing, avoiding over-packaged products, closing the loop by purchasing products made of recycled, post consumer content; implementation of policies which encourage and/or mandate waste reduction.
<p>Shaklee cleaning products are concentrated, thus reducing empty bottles in our landfills, and reducing packaging, and transportation CO2 emissions. All our packaging materials are recyclable.</p>	
<u>R4 #2: Reuse</u>	Demonstrated reuse of products, buy second hand, donate unneeded items, and avoid disposables, and share magazines /other publications before recycling them.
<p>Shaklee's packaging materials are recyclable, and their brochures, catalogues, etc., are printed on recycled paper with natural plant-based ink.</p>	
<u>R4 #3: Rot (Compost)</u>	Demonstrated waste diversion through composting of food scraps and yard trimmings
<p>N/A</p>	
<u>R4 #4: Recycle</u>	Demonstrated recycling of items accepted by local waste hauler and/or other items which may be recycled elsewhere (e.g., electronics, CFL light bulbs, cell phones, printer cartridges); implementation of policies which encourage and/or mandate recycling practices
<p>N/A</p>	

<u>Water Conservation</u>	Demonstrated use and/or promotion of water use reduction through efficient irrigation, xeriscaping, cisterns, rain barrels, water audits and/or use of reclaimed water.
N/A	
Water Quality	Demonstrated use and/or promotion of wastewater treatment, storm water retention, phosphorus free products, slow release fertilizers, animal waste reduction, etc.
<p>Shaklee's Basic-H biodegradable cleaning product was introduced in 1960! In the 70s, they introduced one of the first biodegradable laundry detergents without phosphates, nitrates or borates. In 1990, Basic-H was chosen as one of the first official Earth Day products. In 1991, they introduced one of the first phosphate-free automatic dishwashing detergents. In 2000, Shaklee was the first company in the world to be "Climate Neutral" - certified to totally offset its greenhouse gas emissions, resulting in a net zero impact on the environment.</p>	
Youth Leadership	Involve local students in projects and research for healthy long-term choices in any of the above for the future of all.
N/A	
GLEE Participation	Actively involved with GLEE via ideas, time and/or membership to help further GLEE's Mission and Goals .
N/A	
Other Factors	Have you done something else not included in the scope of this application? Let us know!
N/A	

Other Business Factors

Team Commitment	List staff or other supportive people on your “Green Team”
Well-Tech Wellness Products has representatives in Key West, Sugarloaf, Marathon, and Deland, Florida.	
Communications	How are your environmental efforts visibly communicated to staff, locals, tourists, shareholders, customers and/or vendors?
N/A	
Certifications/Memberships	Do you currently hold any green certifications or memberships?
Shaklee's biodegradable cleaning products have received the Green Seal Certification.	

Green Pledge

I certify that the above information is correct to the best of my knowledge.

