



GLEE's 2nd Annual Green Living Awards

Businesses Category

For Cumulative Efforts leading up to January 1, 2008

Name of business: The Hammocks at Marathon

Marathon, Vaca Key

Carlos R. De Jesus, CAM

General Manager

City/Island

Name of Applicant

Relation to Business:

Summary

At The Hammocks resort we work hard every day to balance our guests' needs with the need to care for our Florida Keys. We are acutely aware of the need to conserve our precious limited resources because if we don't there will be no tourism. Team Hammocks is an enthusiastic promoter of green living! We are very proud to have the distinction of the One Palm certification and look forward to working towards earning Two Palm status! We have dedicated individuals who constantly look for better ways to help save the environment that we are all dependent on for our livelihood.

Accomplishments

Renewable Energy

Demonstrated use and/or promotion of appropriate solar, wind and bio generated sources of renewable energy.

N/A

Clean Transportation

Demonstrated use and/or promotion of smart, clean and economically efficient uses of biodiesel, fuel cells, and hybrid vehicles. Or no vehicles at all!

We use no vehicles at The Hammocks at Marathon and we encourage our guests to take the bus or ride bikes as we have a bicycle rental on site.

<u>Clean Boating</u>	Demonstrated adherence and/or promotion of eco-friendly actions whilst on the water, including cleaning products, propulsion, water conservation, fisheries conservation, catch and release techniques, and use of Florida Clean Marinas, Boatyards, and Retailers .
N/A	
<u>Energy Conservation</u>	Demonstrated use and/or promotion of energy-efficient appliances, energy audits, and retrofits for financial savings and pollution reduction.
<p>We have upgraded televisions in our units to Energy Efficient televisions on 5/23/2008. We replaced our lobby air conditioner with an Energy Efficient model with EER of 10.5 Energy Savings Rate. All air conditioners in building have 1 inch carbon pleated filters which have a MERV 8 efficiency rating. Our Maintenance Department cleans the air conditioner coils on a quarterly basis and this is documented. All light bulbs in resort have been replaced with CFL bulbs. To conserve electricity, in our parking lots we use photo cells for the lights so electricity is used only when there is no daylight.</p>	
<u>Green Building</u>	Demonstrated use and/or promotion of green techniques and technologies during retrofits on existing buildings and efficient designs for new buildings.
<p>We have not renovated or built any new structures but would incorporate green techniques and technologies in the future.</p>	
<u>Green Financing</u>	Demonstrated use and/or promotion of tax credits, rebates, and other incentive programs that help finance, sustainability projects. Also includes Socially Responsible Investing.
N/A	
<u>Healthy Living</u>	Demonstrated adherence and/or promotion of green procurement, green consumerism and healthy choices through buying organic foods and other non-toxic, healthy and sustainable products.
<p>At The Hammocks at Marathon we only use non-toxic, environmentally friendly cleaners such as Taski W1E Tub & Tile cleaner, RX-256 Disinfectant, UC63 Glass Cleaner and non-hazardous UC 54 Air Freshener spray from Americlean Systems.</p>	

<u>Land Conservation</u>	Demonstrated adherence and/or promotion of conservation of natural habitats by using Keys-Friendly landscaping practices and use of GreenThumb Certified Nurseries .
<p>In our landscaping at The Hammocks we use only native plants and have a partnership with Landscape Services to care for our Keys-Friendly natural areas.</p>	
<u>R4 #1: Reduce</u>	Demonstrated reduction of waste through bulk buying, refillable products, double-sided printing, avoiding over-packaged products, closing the loop by purchasing products made of recycled, post consumer content; implementation of policies which encourage and/or mandate waste reduction.
<p>It is The Hammocks' policy to purchase recycled products whenever available. As of 10/10/2008 we purchase only recycled copy paper for our office. In our guest rooms we provide recycled paper towels. At our Barnacle Barney's Tiki Bar we started using 100% Recycled napkins on 12/28/2008. Our Housekeeping and Front Desk cleaning products are bought in bulk and we utilize refillable spray bottles for cleaning. Our Activities Department buys paint in bulk and refills smaller containers for projects.</p>	
<u>R4 #2: Reuse</u>	Demonstrated reuse of products, buy second hand, donate unneeded items, and avoid disposables, and share magazines /other publications before recycling them.
<p>At The Hammocks we reuse all non-recyclable paper. We have a book/magazine exchange program in place in our lobby for our guests.</p>	
<u>R4 #3: Rot (Compost)</u>	Demonstrated waste diversion through composting of food scraps and yard trimmings
<p>We compost yard waste and have a contract with Marathon Garbage Service to pick up our yard waste to compost.</p>	
<u>R4 #4: Recycle</u>	Demonstrated recycling of items accepted by local waste hauler and/or other items which may be recycled elsewhere (e.g., electronics, CFL light bulbs, cell phones, printer cartridges); implementation of policies which encourage and/or mandate recycling practices
<p>At The Hammocks we recycle paper, magazines, newspaper, cardboard & plastics. We have instituted a recycling program for the guests by providing recycle bins on all floors for guest convenience so recyclables do not have to be bagged separately as before. We recycle our printer cartridges.</p>	

<u>Water Conservation</u>	Demonstrated use and/or promotion of water use reduction through efficient irrigation, xeriscaping, cisterns, rain barrels, water audits and/or use of reclaimed water.
<p>We have automatic clocks with rain sensors for our sprinkler system so as to not waste water. In our guest rooms we upgraded our shower heads to low flow adjustable 2.5 gal per minute shower heads. We have reclaimed water from our wastewater treatment plant for other purposes. Our dishwashers utilize a low flow pump, counter current rinse and have energy efficient boosters. The boilers and cooling towers, ice machines, hot water heaters & dishwashers have been checked and adjusted to maximize efficiency. Our monthly water usage has dropped from 906,800 gallons in December 2007 to 287,700 gallons in December 2008!</p>	
Water Quality	Demonstrated use and/or promotion of wastewater treatment, storm water retention, phosphorus free products, slow release fertilizers, animal waste reduction, etc.
<p>At The Hammocks we have a DEP approved wastewater treatment plant. We do not currently use any fertilizers.</p>	
Youth Leadership	Involve local students in projects and research for healthy long-term choices in any of the above for the future of all.
<p>N/A</p>	
GLEE Participation	Actively involved with GLEE via ideas, time and/or membership to help further GLEE's Mission and Goals .
<p>Our new Activities Coordinator is actively involved with GLEE via communication with the guests to promote recycling and becoming more efficient users of energy and water. We have a culture here at The Hammocks that encourages employee and guest participation in recycling and raising awareness about sustainable living through efficiency and the conservation of water and land resources.</p>	
Other Factors	Have you done something else not included in the scope of this application? Let us know!
<p>We have a policy of washing linens only once a week and towels upon guest request instead of daily.</p>	

Other Business Factors

Team Commitment	List staff or other supportive people on your "Green Team"
Our "Green Team" at The Hammocks consists of: Carlos De Jesus, Kyle Williams, Wm. Eric Matson & Lesley Banks.	
Communications	How are your environmental efforts visibly communicated to staff, locals, tourists, shareholders, customers and/or vendors?
In our lobby we have a 16"x20" poster on display detailing our commitment to be green. We have a "Green Suggestion Box" in the lobby for guest suggestions on environmental efforts which are reviewed daily. We communicate our environmental policy to all associates at our monthly employee Rally meetings. In all our rooms in the Room Directory we have detailed information in reference to Green Lodging and what guests can do to help us be green.	
Certifications/Memberships	Do you currently hold any green certifications or memberships?
We currently proudly hold "One Palm" designation from the Florida DEP Green Lodging Program.	

Green Pledge

I certify that the above information is correct to the best of my knowledge.

