



GLEE's 2nd Annual Green Living Awards

Businesses Category

For Cumulative Efforts leading up to January 1, 2008

Name of business: Island Water

Big Pine Key

City/Island

James Margolles

Owner

Name of Applicant

Relation to Business:

Summary

Island Water has been able to greatly reduce the overall use of plastic water bottles in the Florida Keys, we estimate thousands of bottles a month are no longer being tossed out because of our products. Island Water has also saved thousands of gallons of fuel that are normally used to deliver the plastic bottles of water to customers. Overall, we are proud that for every customer we get it helps our environment a little bit at a time.

Accomplishments

Renewable Energy

Demonstrated use and/or promotion of appropriate solar, wind and bio generated sources of renewable energy.

Clean Transportation

Demonstrated use and/or promotion of smart, clean and economically efficient uses of biodiesel, fuel cells, and hybrid vehicles. Or no vehicles at all!

<u>Clean Boating</u>	Demonstrated adherence and/or promotion of eco-friendly actions whilst on the water, including cleaning products, propulsion, water conservation, fisheries conservation, catch and release techniques, and use of Florida Clean Marinas, Boatyards, and Retailers .
<u>Energy Conservation</u>	Demonstrated use and/or promotion of energy-efficient appliances, energy audits, and retrofits for financial savings and pollution reduction.
<u>Green Building</u>	Demonstrated use and/or promotion of green techniques and technologies during retrofits on existing buildings and efficient designs for new buildings.
<u>Green Financing</u>	Demonstrated use and/or promotion of tax credits, rebates, and other incentive programs that help finance, sustainability projects. Also includes Socially Responsible Investing.
<u>Healthy Living</u>	Demonstrated adherence and/or promotion of green procurement, green consumerism and healthy choices through buying organic foods and other non-toxic, healthy and sustainable products.

<u>Land Conservation</u>	Demonstrated adherence and/or promotion of conservation of natural habitats by using Keys-Friendly landscaping practices and use of GreenThumb Certified Nurseries .
<u>R4 #1: Reduce</u>	Demonstrated reduction of waste through bulk buying, refillable products, double-sided printing, avoiding over-packaged products, closing the loop by purchasing products made of recycled, post consumer content; implementation of policies which encourage and/or mandate waste reduction.
Island Water orders products in bulk to reduce shipping and uses refillable bottles for drinking water in the office.	
<u>R4 #2: Reuse</u>	Demonstrated reuse of products, buy second hand, donate unneeded items, and avoid disposables, and share magazines /other publications before recycling them.
Island Water donates all used office equipment and furnishings to the salvation army for reuse.	
<u>R4 #3: Rot (Compost)</u>	Demonstrated waste diversion through composting of food scraps and yard trimmings
<u>R4 #4: Recycle</u>	Demonstrated recycling of items accepted by local waste hauler and/or other items which may be recycled elsewhere (e.g., electronics, CFL light bulbs, cell phones, printer cartridges); implementation of policies which encourage and/or mandate recycling practices
Island Water recycles any thing we can and donates old computers and cell phones to the salvation army.	

<u>Water Conservation</u>	Demonstrated use and/or promotion of water use reduction through efficient irrigation, xeriscaping, cisterns, rain barrels, water audits and/or use of reclaimed water.
Water Quality	Demonstrated use and/or promotion of wastewater treatment, storm water retention, phosphorus free products, slow release fertilizers, animal waste reduction, etc.
Youth Leadership	Involve local students in projects and research for healthy long-term choices in any of the above for the future of all.
GLEE Participation	Actively involved with GLEE via ideas, time and/or membership to help further GLEE's Mission and Goals .
<p>Island Water participates in GLEE functions such as the GLEE Expo held each year and donates the use of our bottle-less water filtration coolers for some of GLEE'S functions to eliminate the need for bottled water.</p>	
Other Factors	Have you done something else not included in the scope of this application? Let us know!

Other Business Factors

Team Commitment	List staff or other supportive people on your “Green Team”
James & Katie Margolles and our service technicians.	
Communications	How are your environmental efforts visibly communicated to staff, locals, tourists, shareholders, customers and/or vendors?
All of our marketing materials contain a high emphasis on Going Green and how our products will not only help our customers but will help our planet.	
Certifications/Memberships	Do you currently hold any green certifications or memberships?

Green Pledge

I certify that the above information is correct to the best of my knowledge.

