



GLEE's 2nd Annual Green Living Awards

Businesses Category

For Cumulative Efforts leading up to January 1, 2008

Name of business: Five Sixes Taxi

Key West

Glenn Stevenson

Director Sales & Market

City/Island

Name of Applicant

Relation to Business:

Summary

We believe our commitment to making a difference in the Keys and the State with the switch to Hybrids is monumental. The fact a small 2 by 4 Island can make an effort and change it's attitude towards our environment is enough to show the public an alternate way of transportation. Even if 1 out of every 10 passengers decide to purchase a Hybrid after riding in our taxi's, is positive. It take leaders in their respective industries to take the bold move and lead the way for change. With that said it is a shame that large taxi companies in this state are not being mandated to switch to cleaner fuel consumption. This has taken place in several states already and NY has seen a dramatic reduction in fuel omissions since they mandated all taxi's in NY need to make the switch to hybrids.

Accomplishments

Renewable Energy

Demonstrated use and/or promotion of appropriate solar, wind and bio generated sources of renewable energy.

Clean Transportation

Demonstrated use and/or promotion of smart, clean and economically efficient uses of biodiesel, fuel cells, and hybrid vehicles. Or no vehicles at all!

Introduced 10 Ford Escape Hybrid Taxi's to our fleet of 45. They are to replace the Crown Vic's which burn far too much gas and due to the amount of gas omission are detrimental to the environment. We have a further 14 on order and these will completely retire the remainder of the Crown Vic's. It is also our intention to replace the other vehicles (Maxi Taxi) with a suitable replacement as soon as there is one released in the USA. This is anticipated to happen by the end of 2010. We are the first and only taxi company in Florida to take this initiative and have received a lot a media attention as a result.

<u>Clean Boating</u>	Demonstrated adherence and/or promotion of eco-friendly actions whilst on the water, including cleaning products, propulsion, water conservation, fisheries conservation, catch and release techniques, and use of Florida Clean Marinas, Boatyards, and Retailers .
<u>Energy Conservation</u>	Demonstrated use and/or promotion of energy-efficient appliances, energy audits, and retrofits for financial savings and pollution reduction.
<p>Our taxi fleet travel an average of 8.000 per day and with that in mind the gas omissions are too high to continue with our type of taxi's. Drivers spend around \$40 - \$45 per day refueling at the end of their shift compared to a Hybrid the cost is around \$12- \$15 per shift. These figure are based on a 12 hour driving shift covering about 20 miles. This has improved moral with drivers and created a positive attitude from a passenger perspective. We regularly receive request for a Hybrid Taxi from passengers as they enjoy an opportunity to make a difference with gas omission.</p>	
<u>Green Building</u>	Demonstrated use and/or promotion of green techniques and technologies during retrofits on existing buildings and efficient designs for new buildings.
<u>Green Financing</u>	Demonstrated use and/or promotion of tax credits, rebates, and other incentive programs that help finance, sustainability projects. Also includes Socially Responsible Investing.
<p>When we decided to change our fleet we took steps towards making full use of State and federal Discounts for purchasing Hybrids.</p>	
<u>Healthy Living</u>	Demonstrated adherence and/or promotion of green procurement, green consumerism and healthy choices through buying organic foods and other non-toxic, healthy and sustainable products.

<u>Land Conservation</u>	Demonstrated adherence and/or promotion of conservation of natural habitats by using Keys-Friendly landscaping practices and use of GreenThumb Certified Nurseries .
<u>R4 #1: Reduce</u>	Demonstrated reduction of waste through bulk buying, refillable products, double-sided printing, avoiding over-packaged products, closing the loop by purchasing products made of recycled, post consumer content; implementation of policies which encourage and/or mandate waste reduction.
We are in the process of becoming more electronic with invoicing and drivers paperwork.	
<u>R4 #2: Reuse</u>	Demonstrated reuse of products, buy second hand, donate unneeded items, and avoid disposables, and share magazines /other publications before recycling them.
We try and recycle are old taxi parts for non perishable parts. Excepts brakes which need to always be replaced with new shoes/pads.	
<u>R4 #3: Rot (Compost)</u>	Demonstrated waste diversion through composting of food scraps and yard trimmings
<u>R4 #4: Recycle</u>	Demonstrated recycling of items accepted by local waste hauler and/or other items which may be recycled elsewhere (e.g., electronics, CFL light bulbs, cell phones, printer cartridges); implementation of policies which encourage and/or mandate recycling practices

<u>Water Conservation</u>	Demonstrated use and/or promotion of water use reduction through efficient irrigation, xeriscaping, cisterns, rain barrels, water audits and/or use of reclaimed water.
Water Quality	Demonstrated use and/or promotion of wastewater treatment, storm water retention, phosphorus free products, slow release fertilizers, animal waste reduction, etc.
Youth Leadership	Involve local students in projects and research for healthy long-term choices in any of the above for the future of all.
<p>In 2008 we were involved with KW High School and had the Baseball team visit with us as a education regard to how we operate our company</p>	
GLEE Participation	Actively involved with GLEE via ideas, time and/or membership to help further GLEE's Mission and Goals .
<p>New Member 2009</p>	
Other Factors	Have you done something else not included in the scope of this application? Let us know!

Other Business Factors

Team Commitment	List staff or other supportive people on your “Green Team”
Glenn Stevenson, Marketing Director. Did a fantastic job with the launch of the new fleet. Kathy Crain, Office Manager. Always supportive in our efforts to become a greener company.	
Communications	How are your environmental efforts visibly communicated to staff, locals, tourists, shareholders, customers and/or vendors?
Notice Board	
Certifications/Memberships	Do you currently hold any green certifications or memberships?
Members of KW Attractions, KW Bar & Rest, KW Lodgings, KW Chamber of Commerce, Taxi Limo & Paratransit Assoc. Recently received New Service award by the KW Chamber of Commerce.	

Green Pledge

I certify that the above information is correct to the best of my knowledge.

