



# GLEE's 2<sup>nd</sup> Annual Green Living Awards

## Businesses Category

*For Cumulative Efforts leading up to January 1, 2008*

Name of business: Dri Wash 'n Guard International Waterless Car Wash

Big Pine Key

Laurie Pollok Independent Distributor

Director

City/Island

Name of Applicant

Relation to Business:

### Summary

In December of 2002 I joined Dri Wash 'n Guard International, Waterless Car Wash as an independent distributor. It is my livelihood to conserve one of our most precious natural resources WATER. My commitment to transitioning my and our environment to "green" is my ultimate vision and passion. The employment of a hybrid vehicle and bicycle as my primary means of business and pleasure transport, the green conscious renovations to my house, recycling program, pursuit of healthy eating, the adherence to biodegradable cleaning products and sensitivity to conserving electricity are all part of my daily life. It is my hope to influence the hearts and minds of all those I come in contact with to make at least small changes in their daily routines that will lead to improvements in preserving our environment beginning with water.

### Accomplishments

#### Renewable Energy

Demonstrated use and/or promotion of appropriate solar, wind and bio generated sources of renewable energy.

Installing solar panels would void my insurance coverage for my roof. Further investigation may give me some alternatives that I may consider for solar panel installation.

#### Clean Transportation

Demonstrated use and/or promotion of smart, clean and economically efficient uses of biodiesel, fuel cells, and hybrid vehicles. Or no vehicles at all!

In November 2006 I purchased a Toyota Prius hybrid. It is my primary business and personal vehicle that averages approximately 50mpg. My other vehicle is a small Toyota truck that will be traded in shortly for another hybrid transport vehicle. My recreational transportation is a bicycle that I use to exercise myself and my high speed low drag energy efficient miniature pinscher.

<b><u>Clean Boating</u></b>	Demonstrated adherence and/or promotion of eco-friendly actions whilst on the water, including cleaning products, propulsion, water conservation, fisheries conservation, catch and release techniques, and use of <a href="#">Florida Clean Marinas, Boatyards, and Retailers</a> .
<p>Our line of eco-friendly products have numerous applications for boats. Our products use no or minimal water for the boat exterior; and also, cleans, renews, and protects other surfaces of the boat including fiberglass, glass, leather, plastic, and metal. All walking surfaces are cleaned with a biodegradable all purpose concentrate, Ultra-Ion Green, that uses minimal water with no pollution entering our fragile ecosystem. My boat sports an incredibly energy efficient 4-stroke engine. I only observe the fish and marine life so there is no concern for my catch and release.</p>	
<b><u>Energy Conservation</u></b>	Demonstrated use and/or promotion of energy-efficient appliances, energy audits, and retrofits for financial savings and pollution reduction.
<p>My energy efficient installations include: tinted windows and sliders, toilets, and lighting. My energy efficient front loading washer uses the Ultra-Ion Green biodegradable concentrate to reduce the amount of non-phosphorous detergent, and eliminates spot treatment products with no use of bleach. All laundry is hung on the line until almost dry, reducing the amount of dryer time. I am following the recommendations of my 2006 energy audit to turn off fans when not in the same room and to turn temp up on the A/C when leaving the house for extended periods of time.</p>	
<b><u>Green Building</u></b>	Demonstrated use and/or promotion of green techniques and technologies during retrofits on existing buildings and efficient designs for new buildings.
<p>In 2004 I purchased a home and began the process of renovation. Using an energy conscious architectural engineer we designed every aspect of the renovation project around making the home as green as possible. I replaced old windows, sliding glass doors with energy efficient ones. The metal roof was coated and sealed with additional insulation added to the attic and walls. The installation of gutters collects water in four 44 gal bins The washer and A/C water is also rerouted to the bins. All the collected water is used to water the deer friendly foliage in my yard . I have a water osmosis system in the kitchen that purifies my drinking water.</p>	
<b><u>Green Financing</u></b>	Demonstrated use and/or promotion of tax credits, rebates, and other incentive programs that help finance, sustainability projects. Also includes Socially Responsible Investing.
<p>I purchase "Energy Star" products. Many of those energy saving products offer rebates and tax credits. I took advantage of the free offer to have an energy audit.</p>	
<b><u>Healthy Living</u></b>	Demonstrated adherence and/or promotion of green procurement, green consumerism and healthy choices through buying organic foods and other non-toxic, healthy and sustainable products.
<p>I am on a diet of reduced fat, low cholesterol foods. I purchase organic products from the local vendors and open air markets. I make my own organic boomie balls, (high energy snack balls) and peanut butter, honey, and yogurt puppy ice cream for the dog. My pets only receive IAMs health food.</p>	

<b><u>Land Conservation</u></b>	Demonstrated adherence and/or promotion of conservation of natural habitats by using Keys-Friendly landscaping practices and use of <a href="#">GreenThumb Certified Nurseries</a> .
<p>My yard hosts plants and trees that are indigenous to the keys. They are salt tolerant, require minimal amounts of water and are key deer friendly. I use approved pesticides that do not harm birds and slow release fertilizers.</p>	
<b><u>R4 #1: Reduce</u></b>	Demonstrated reduction of waste through bulk buying, refillable products, double-sided printing, avoiding over-packaged products, closing the loop by purchasing products made of recycled, post consumer content; implementation of policies which encourage and/or mandate waste reduction.
<p>A 100% of business documents are printed on both sides and I reuse out dated forms for personal use copies and note taking. I shred and recycle documents that contain personal information to avoid identity theft. I purchase large containers of soap products to fill reusable smaller containers. I look for the recycled label when purchasing household paper products and try to avoid over-packaged products. I admit I need more work on this one.</p>	
<b><u>R4 #2: Reuse</u></b>	Demonstrated reuse of products, buy second hand, donate unneeded items, and avoid disposables, and share magazines /other publications before recycling them.
<p>All unneeded items are donated to Habitat or the Salvation Army. A large portion of my clothes are obtained from the Salvation Army. My detailing cloths are used until they are beyond sight recognition and then donated to "the Bird Lady" on Big Pine Key. I share some magazines with friends and neighbors; and immediately stop un-solicited magazines from being delivered and donate books to the library.</p>	
<b><u>R4 #3: Rot (Compost)</u></b>	Demonstrated waste diversion through composting of food scraps and yard trimmings
<p>You got me on this one.</p>	
<b><u>R4 #4: Recycle</u></b>	Demonstrated recycling of items accepted by local waste hauler and/or other items which may be recycled elsewhere (e.g., electronics, CFL light bulbs, cell phones, printer cartridges); implementation of policies which encourage and/or mandate recycling practices
<p>I recycle all newspapers, glass, tin, plastics, and aluminum according to Waste Management guidelines. My clothing, electronics, and household products are donated to Habitat for Humanity and Salvation Army. I return used batteries, cell phones, and printer ink cartridges to the company. Before purchasing new items I check Habitat of Humanity for availability. All of my household hazardous waste is taken to the Waste Management recycle plant and I collect for my neighbors.</p>	

<b><u>Water Conservation</u></b>	Demonstrated use and/or promotion of water use reduction through efficient irrigation, xeriscaping, cisterns, rain barrels, water audits and/or use of reclaimed water.
<p>A 100-150 gals of water is used to wash the average size vehicle resulting in untold amounts of contaminants polluting our environment. The nature of my business is to educate people about the advantages of cleaning and protecting cars, trucks, cycles, boats, airplanes, RV's and homes with waterless and water saving products that do not have any pollutants. I installed gutters to collect the rainwater in four 44 gal bins. The washer and A/C water is also rerouted to the water bins. The collected water is used to water the deer friendly foliage in my yard .</p>	
<b>Water Quality</b>	Demonstrated use and/or promotion of wastewater treatment, storm water retention, phosphorus free products, slow release fertilizers, animal waste reduction, etc.
<p>I only use phosphorus free products and approved slow release fertilizers. I pick up after my pet and dispose properly to avoid waste runoff.</p>	
<b>Youth Leadership</b>	Involve local students in projects and research for healthy long-term choices in any of the above for the future of all.
<p>In March, 2008 I initiated a fund-raising event at Island Christian School that involved students, parents and teachers. This event provided a "hands on" experience of washing about 20 vehicles without water, saving approximately 2000 gals of water.</p>	
<b>GLEE Participation</b>	Actively involved with GLEE via ideas, time and/or membership to help further GLEE's <a href="#">Mission and Goals</a> .
<p>I have participated in the GLEE event for the past four years.</p>	
<b>Other Factors</b>	Have you done something else not included in the scope of this application? Let us know!
<p></p>	

**Other Business Factors**

<b>Team Commitment</b>	List staff or other supportive people on your "Green Team"
In March of 2007 Donna Robinson, joined as a distributor. She helps by using and retailing with our waterless and water saving products. She also assists me with local shows such as the GLEE event and motorcycle poker runs. I encourage neighbors and friends to get involved in recycling and saving our environment.	
<b>Communications</b>	How are your environmental efforts visibly communicated to staff, locals, tourists, shareholders, customers and/or vendors?
My logo is imprinted on my clothing and both vehicles. I do a 30 second demonstration showing how easy my products are to use. My demonstration gives me the opportunity to talk about saving water and not polluting our environment.	
<b>Certifications/Memberships</b>	Do you currently hold any green certifications or memberships?
Not at this time.	

**Green Pledge**

I certify that the above information is correct to the best of my knowledge.

