



GLEE's 2nd Annual Green Living Awards

Businesses Category

For Cumulative Efforts leading up to January 1, 2008

Name of business: CASA MARINA RESORT & BEACH CLUB KEY WEST
 City/Island

KASHA NOWAK RESORT MANAGER
 Name of Applicant Relation to Business:

Summary

We have taken many steps to help reduce water consumption, conserve energy and preserve the quality of air on the island. In the Keys, conservation is a number one priority. Our water is piped in from Miami, over 160 miles away and we are proud to be home of North America's only living coral reef. From our 750,000 gallon rain water cistern to the energy efficient appliances, programmable thermostats, sensor lighting and preventative maintenance, we continue our commitment to reduce, reuse and recycle. Many of our guests have expressed interest in protecting the natural resources of our planet and can join in with a recycling bag placed in each guest room. We are proud members of the Florida Green Lodging Program with a one palm status as we work towards our second palm in 2009.

Accomplishments

<u>Renewable Energy</u>	Demonstrated use and/or promotion of appropriate solar, wind and bio generated sources of renewable energy.
<u>Clean Transportation</u>	Demonstrated use and/or promotion of smart, clean and economically efficient uses of biodiesel, fuel cells, and hybrid vehicles. Or no vehicles at all!
KEYS TRANSPORTATION TAXI COMPANY HIRED, CURRENTLY USES HYBRID VEHICLES.	

<u>Clean Boating</u>	Demonstrated adherence and/or promotion of eco-friendly actions whilst on the water, including cleaning products, propulsion, water conservation, fisheries conservation, catch and release techniques, and use of Florida Clean Marinas, Boatyards, and Retailers .
SAVE A TURTLE PATROL COMBS BEACHES FOR EGGS AND ASSURES PROTECTION FROM PREDATORS.	
<u>Energy Conservation</u>	Demonstrated use and/or promotion of energy-efficient appliances, energy audits, and retrofits for financial savings and pollution reduction.
USE ENERGY MANAGEMENT SYSTEM; PREVENTATIVE MAINTENANCE PLAN IN PLACE; ENERGY STAR RATED COPIERS, TV'S, REFRIGERATORS; USE PROGRAMMABLE THERMOSTAT PROGRAM; HIGH EFFICIENCY LIGHTING IN ALL AREAS; OUTDOOR SENSOR LIGHTING; DOUBLE PANED WINDOWS; TINTED WINDOWS IN FITNESS CENTER.	
<u>Green Building</u>	Demonstrated use and/or promotion of green techniques and technologies during retrofits on existing buildings and efficient designs for new buildings.
REPLACED WINDOWS	
<u>Green Financing</u>	Demonstrated use and/or promotion of tax credits, rebates, and other incentive programs that help finance, sustainability projects. Also includes Socially Responsible Investing.
N/A	
<u>Healthy Living</u>	Demonstrated adherence and/or promotion of green procurement, green consumerism and healthy choices through buying organic foods and other non-toxic, healthy and sustainable products.
ORGANIC PRODUCTS USED IN F&B OUTLETS	

<u>Land Conservation</u>	Demonstrated adherence and/or promotion of conservation of natural habitats by using Keys-Friendly landscaping practices and use of GreenThumb Certified Nurseries .
INDIGINOUS PLANTS AND RAIN WATER CISTERN FOR IRRIGATION;	
<u>R4 #1: Reduce</u>	Demonstrated reduction of waste through bulk buying, refillable products, double-sided printing, avoiding over-packaged products, closing the loop by purchasing products made of recycled, post consumer content; implementation of policies which encourage and/or mandate waste reduction.
BUY 30% RECYCLED COPY PAPER; RECYCLE TONER CARTRIDGES; BUY CLEANING PRODUCTS IN BULK AND USE PLASTIC REFILLABLE BOTTLES.	
<u>R4 #2: Reuse</u>	Demonstrated reuse of products, buy second hand, donate unneeded items, and avoid disposables, and share magazines /other publications before recycling them.
SHARE MAGAZINES; DONATED FURNITURE, APPLIANCES, LINEN AND BEDDING TO NON PROFIT.	
<u>R4 #3: Rot (Compost)</u>	Demonstrated waste diversion through composting of food scraps and yard trimmings
N/A	
<u>R4 #4: Recycle</u>	Demonstrated recycling of items accepted by local waste hauler and/or other items which may be recycled elsewhere (e.g., electronics, CFL light bulbs, cell phones, printer cartridges); implementation of policies which encourage and/or mandate recycling practices
RECYCLE TONER/PRINTER CARTRIDGES; ELECTRONICS	

<u>Water Conservation</u>	Demonstrated use and/or promotion of water use reduction through efficient irrigation, xeriscaping, cisterns, rain barrels, water audits and/or use of reclaimed water.
WATER ASSESSMENT PROGRAM; 750,000 GALLON RAIN WATER CISTERN USED FOR IRRIGATION; LOW FLUSH TOILETS	
Water Quality	Demonstrated use and/or promotion of wastewater treatment, storm water retention, phosphorus free products, slow release fertilizers, animal waste reduction, etc.
N/A	
Youth Leadership	Involve local students in projects and research for healthy long-term choices in any of the above for the future of all.
WORKING TO DONATE TO LOCAL HIGH SCHOOL OUR USED COOKING OIL TO MAKE BIODIESEL IN PHYSICS CLASS	
GLEE Participation	Actively involved with GLEE via ideas, time and/or membership to help further GLEE's Mission and Goals .
Other Factors	Have you done something else not included in the scope of this application? Let us know!
PAPERLESS CHECK IN PROCESS; PAPERLESS MEETINGS USING POWER POINT PRESENTATION; ENCOURAGE GUESTS TO REQUEST THAT THE LINEN NOT BE CHANGED DAILY; ENCOURAGE GUEST TO REUSE TOWELS BY PLACING ON BATHROOM HOOK; OUR LINEN IS LAUNDERED IN MIAMI AND DELIVERED TO THE HOTEL DAILY; RECYCLE BAG IN EACH GUEST ROOM FOR CANS, PLASTIC AND BOTTLES.	

Other Business Factors

Team Commitment	List staff or other supportive people on your “Green Team”
Kasha Nowak; Don Hollendonner; Dana Cress; Jon Drake; Ellen Albert	
Communications	How are your environmental efforts visibly communicated to staff, locals, tourists, shareholders, customers and/or vendors?
GREEN TEAM MEETS QUARTERLY; WEEKLY STAFF MEETING FOR MANAGERS	
Certifications/Memberships	Do you currently hold any green certifications or memberships?
ONE PALM STATUS AWARDED BY FLORIDA GREEN LODGING PROGRAM	

Green Pledge

I certify that the above information is correct to the best of my knowledge.

