



GLEE's 2nd Annual Green Living Awards

Agency/Organization Category

For Cumulative Efforts leading up to January 1st 2009

Name of Agency/Organization: Florida Keys Healthy Start Coalition Key West
 City/Island

Name of Applicant and relation to Agency/Org: Arianna Nesbitt CEO

Summary

The Healthy Start Coalition is the only agency in the Keys that exists to promote optimal health for pregnant women and babies. Our mission is to give every baby the healthy start he or she deserves. Healthy living habits and care for the environment are central to this mission. We help clients save money and live green by promoting breastfeeding, organic and nutritious food habits, eco friendly diapering, and passing along second hand items. We promote green parenting and GLEE in presentations, publications and on our website. In our small office we strive to have a light environmental footprint through carpooling, bicycling, using energy efficient appliances, printing and copying double sided on recycled paper, scanning and emailing whenever possible, recycling, using reusable food containers, reusing scrap paper and envelopes, and reducing junk mail. We are always searching for additional ways to go green.

Part 1: The Keyswide Sustain-Ability Project

GLEE's Goal: Involve all major policy makers in the Keys in systematic emissions reductions & conservation actions. Involving all 6 municipalities, 3 utilities, federal, state and local agencies, non-profits, mentor governments from the mainland, and other national resources, the Keyswide Sustain-Ability Project (KSAP) aims to meet quarterly, researching and convening experts on subjects requested by its participants. The projects strengths include economy of scale, cross pollination of ideas and collaboration on new projects and funding opportunities.

- My Ag/Org is not currently a KSAP member, but we do intend to and can check off some KSAP tenets.
- My Ag/Org is not currently a KSAP member, and will probably not become one.
- I am a KSAP member, but I do intend to become one

The KSAP checklist:

- Adopt [Mayors Climate Protection Agreement tenets](#) (date signed): _____
- Establish a Green Team, & Staff liaison: Liaison & Team Names: _____
- Hold monthly Green Team meetings: # of Meetings Held: _____
- Develop a baseline of emissions: Date Began, Completed: _____
- Create an action plan: Date Began, Completed, Acted on: _____
- Participate in quarterly KSAP meetings: # Mtgs Attended: _____

Part 2: Accomplishments

<u>Renewable Energy</u>	Demonstrated use and/or promotion of appropriate solar, wind and bio generated sources of renewable energy.
n/a	
<u>Clean Transportation</u>	Demonstrated use and/or promotion of smart, clean and economically efficient uses of biodiesel, fuel cells, and hybrid vehicles. Or no vehicles at all!
Staff carpool to meetings whenever possible, and encourage board members to do the same. Staff rides bicycle to work and on errands rain or shine.	
<u>Clean Boating</u>	Demonstrated adherence and/or promotion of eco-friendly actions whilst on the water, including cleaning products, propulsion, water conservation, fisheries conservation, catch and release techniques, and use of Florida Clean Marinas, Boatyards, and Retailers .
n/a	
<u>Energy Conservation</u>	Demonstrated use and/or promotion of energy-efficient appliances, energy audits, and retrofits for financial savings and pollution reduction.
Unfortunately the office is in a county building where the tenants have no control over temperature settings. We have encouraged the building maintenance to turn up the a/c which is usually too cold. We have a new Energy Star copier that has scanning and double sided printing capabilities. It also has an automatic standby mode when not used for a few minutes. New computers are laptops that use less energy. Monitors are set to go to sleep after 10 minutes. Electronics are on a power strip that is turned off at night. Employees are encouraged to telecommute when possible.	
<u>Green Building</u>	Demonstrated use and/or promotion of green techniques and technologies during retrofits on existing buildings and efficient designs for new buildings.
n/a	

<u>Green Financing</u>	Demonstrated use and/or promotion of tax credits, rebates, and other incentive programs that help finance, sustainability projects. Also includes Socially Responsible Investing.
n/a	
<u>Healthy Living</u>	Demonstrated adherence and/or promotion of green procurement, green consumerism and healthy choices through buying organic foods and other non-toxic, healthy and sustainable products.
As the only organization in the Keys that deals with maternal and child health, promoting healthy lifestyles for our clients is of utmost importance. We promote breastfeeding, nature's greenest baby food, which gives optimum nutrition to baby and helps mom lose pregnancy weight faster, promotes mother-baby bonding, and requires no disposable stuff. Our breast pump loan program makes it easy for moms to provide breastmilk if they have to return to work or need to increase supply. We also give out starter packs of earth friendly gDiapers, which have a reusable outer pant and small biodegradable/flushable liner that contains no dioxins.	
<u>Land Conservation</u>	Demonstrated adherence and/or promotion of conservation of natural habitats by using Keys-Friendly landscaping practices and use of GreenThumb Certified Nurseries .
n/a	
<u>R4 #1: Reduce</u>	Demonstrated reduction of waste through bulk buying, refillable products, double-sided printing, avoiding over-packaged products, closing the loop by purchasing products made of recycled, post consumer content; implementation of policies which encourage and/or mandate waste reduction.
We use scanned documents and email over printing whenever possible. Printing margins are set to .5 inches. At board meetings we use LCD projector to go over documents and agenda items rather than handing out paper. Print and copy double sided whenever possible. We constantly are trying to get off catalog and junk mail lists through calling the companies and using catalogchoice.org. Filtered tap water is brought from home in reusable containers.	
<u>R4 #2: Reuse</u>	Demonstrated reuse of products, buy second hand, donate unneeded items, and avoid disposables, and share magazines /other publications before recycling them.
Envelopes are reused whenever possible. We brought ceramic coffee cups to store and use at the building where our meetings are held. All draft documents are printed on reused scrap paper. We receive donations of second hand items for clients and distribute them to others in need. Styrofoam and other packing material is given to the Pak Mail store. If we order food delivery, we insist that the delivery person reuse cup holders and anything else possible. All new moms receive a reusable green tote made of recycled plastic.	

<u>R4 #3: Rot (Compost)</u>	Demonstrated waste diversion through composting of food scraps and yard trimmings
Shredded paper and food scraps are taken home to compost.	
<u>R4 #4: Recycle</u>	Demonstrated recycling of items accepted by local waste hauler and/or other items which may be recycled elsewhere (e.g., electronics, CFL light bulbs, cell phones, printer cartridges); implementation of policies which encourage and/or mandate recycling practices
Recycling is not easy in our building, but we collect paper in our office and take it outside to the collection area. We continue to encourage the building maintenance staff to make recycling more accessible and provide bins on all floors. Anything we can't recycle on site is taken home to recycle. Working electronics are donated, and broken ones are saved until there is an eWaste collection. Printer cartridges are recycled whenever possible and we buy only recycled office paper. There are only three people in our office and we keep an eye on each other!	
<u>Water Conservation</u>	Demonstrated use and/or promotion of water use reduction through efficient irrigation, xeriscaping, cisterns, rain barrels, water audits and/or use of reclaimed water.
Unfortunately the huge cistern in the building is now used for storage.	
Water Quality	Demonstrated use and/or promotion of wastewater treatment, storm water retention, phosphorus free products, slow release fertilizers, animal waste reduction, etc.
n/a	
Youth Leadership	Involve local students in projects and research for healthy long-term choices in any of the above for the future of all.
Many of our clients are teenagers. We have a teen-to-teen program that promotes development of healthy habits before getting pregnant so they will have healthy children when the time comes. We have high school volunteers who help with projects and learn about what we do.	

GLEE Participation	Actively involved with GLEE via ideas, time and/or membership to help further GLEE's Mission and Goals .
<p>We have promoted Green Parenting and GLEE through our bi-annual inserts in the newspaper. Mirine Dye, our Community Liaison and Eco-mom extraordinaire was a workshop speaker at the 2008 GLEE Expo. We have participated in two GLEE R4 Fairs and we provide Green Parenting information at any educational events we attend.</p>	
Other Factors	Have you done something else not included in the scope of this application? Let us know!
<p> </p>	

Part 3: Other Agency/Organization Factors

Team Commitment	List staff or other supportive people on your "Green Team"
<p>With a total staff of 4, we are all supportive! Any ideas for going greener are embraced and implemented as much as possible.</p>	
Communications	How are your environmental efforts visibly communicated to staff, locals, tourists, shareholders, customers and/or vendors?
<p>All of our educational information centers on what is green and healthy for mom and baby. Organic and healthy eating habits, exercise and mental health, and using eco-friendly products. We have an eco parenting page on our website.</p>	
Certifications/Memberships	Do you currently hold any green certifications or memberships?
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Part 4: Green Pledge

I certify that the above information is correct to the best of my knowledge.

